

## **HONG KONG CRICKET SIXES 2007**

In mid 2007 an offer by our appointed event organizers World Sports Group (WSG) to withdraw from their contract was accepted by the CCIL Board.

In replacement an offer by Zfriction Cricket Ltd to purchase certain rights of the 2007 event and, dependent upon satisfactorily meeting certain performances criteria, the entire rights for the succeeding 7 years, was accepted by the CCIL Board.

Despite various organizational difficulties arising from the introduction of a new partner at short notice the event was by all standards a huge success both locally and internationally. This is the result of seven years hard work by the Association in growing the event, and the significant injection of investment funds this year by Zfriction Cricket Ltd allowing the introduction of an All Star team and world class television coverage.

Unfortunately in the months running up to the tournament and for some two months after the tournament Zfriction proved unwilling or unable to meet their financial obligation to ourselves and various other parties connected with the event.

Accordingly the CCIL Board, on advice, terminated the contract with Zfriction Cricket Ltd in December 2007 and took back all the rights. Fortunately Zfriction has subsequently met most of its financial obligations though some minor sums and other matters remain outstanding.

With the approval of the HKCA executive committee which has allocated funds for the purpose the CCIL Board has subsequently determined three key policies.

- i) To maintain clear ownership of the property the company will retain organizational control of the event and offer the commercial rights for sale.
- ii) The company will set up a dedicated office with full time staff to execute the above policy.
- iii) The event will remain an ICC sanctioned event through which national teams from the test playing nations will be invited to participate at no cost to the event (except for accommodation and flights).

The Board of CCIL has actively pursued these policies. The CCIL office is actively organizing the 2008 event and is in the process of marketing the commercial rights.